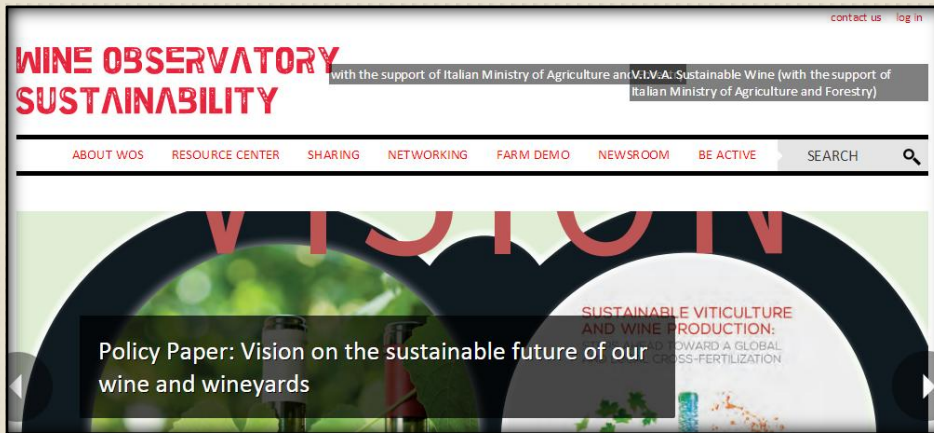


WOS: Wine Observatory Sustainability

The International no-profit web platform about wine sustainability

www.wineobservatorysustainability.eu

**WINE OBSERVATORY
SUSTAINABILITY**



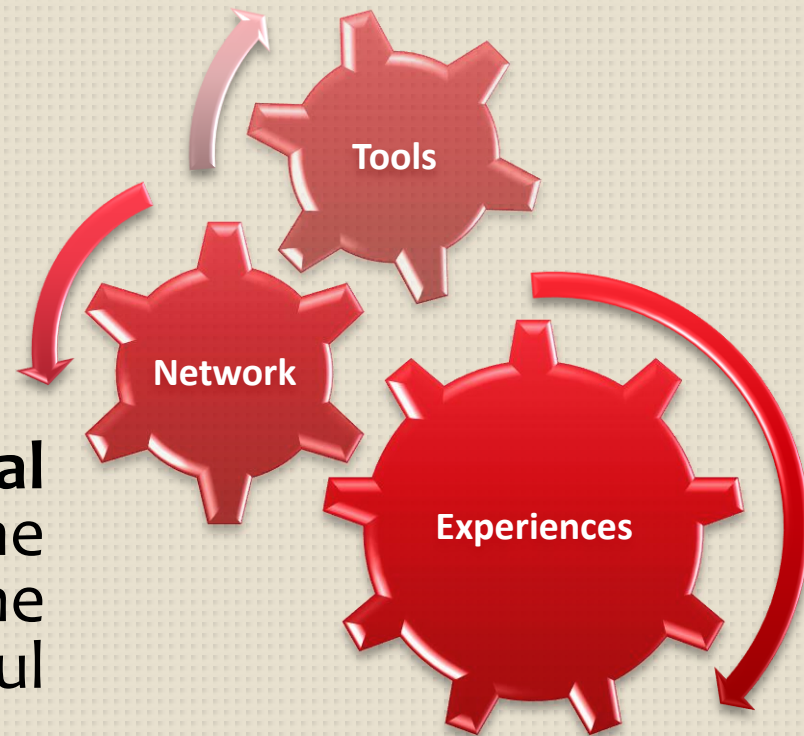
WHAT'S WOS?

www.wineobservatorysustainability.eu

- The **Wine Observatory Sustainability** is a no-profit web platform aiming to collect, share and coordinate existing experiences on sustainability in the wine sector.
- The idea came from the outcomes of International Congress “Sustainable Viticulture and Wine Production” (12-13 November 2013 in Milan)

AIMS

- ✓ To **share and combine** experiences, from different countries and actors about wine sustainability
- ✓ To **create an international network** of people working to the sustainable development of wine sector and the basis for useful synergies
- ✓ To **promote a dynamic environment** where web users are actively involved in its development



ADDED VALUES

- ✓ **New** → it's the first international platform on wine sustainability
- ✓ **Open and User friendly**
- ✓ **Scientific consistent** → all the contents are included under a transparent validation process made by a panel of experts
- ✓ **Dynamic** → pointing on the pro-active role of the web users

Main Target

WOS is conceived to be used by:



- ✓ **All the professionals** working in the wine sector (winegrowers, associations, research centers, ...)
- ✓ **All the passionate and inquiring about sustainability**

Contents -1

Networking

- is a database including recognized **authorities on sustainability in the wine sector** (i.e. research centres, universities, public and private bodies, associations, etc.)

Sharing

- is a database including the most relevant **practical sustainability tools available for the wine sector** (i.e. courses, protocols, indicators, etc.)

Farm Demo

- is a database including **wine farms** which represent positive experiences of **practical application of sustainable programs**.

Contents -2

Resource Center

- is a collection of **documents** produced or promoted by WOS (i.e. policy paper, reflection paper, newsletter, etc.)

Newsroom

- Is the list of most relevant **events on wine sustainability** (i.e. conferences, congresses, seminar, showrooms, etc.)

Be Active

- Registering to this platform you will have the possibility to **be part of a network**, receiving information and contributing to add new material

How does it work?

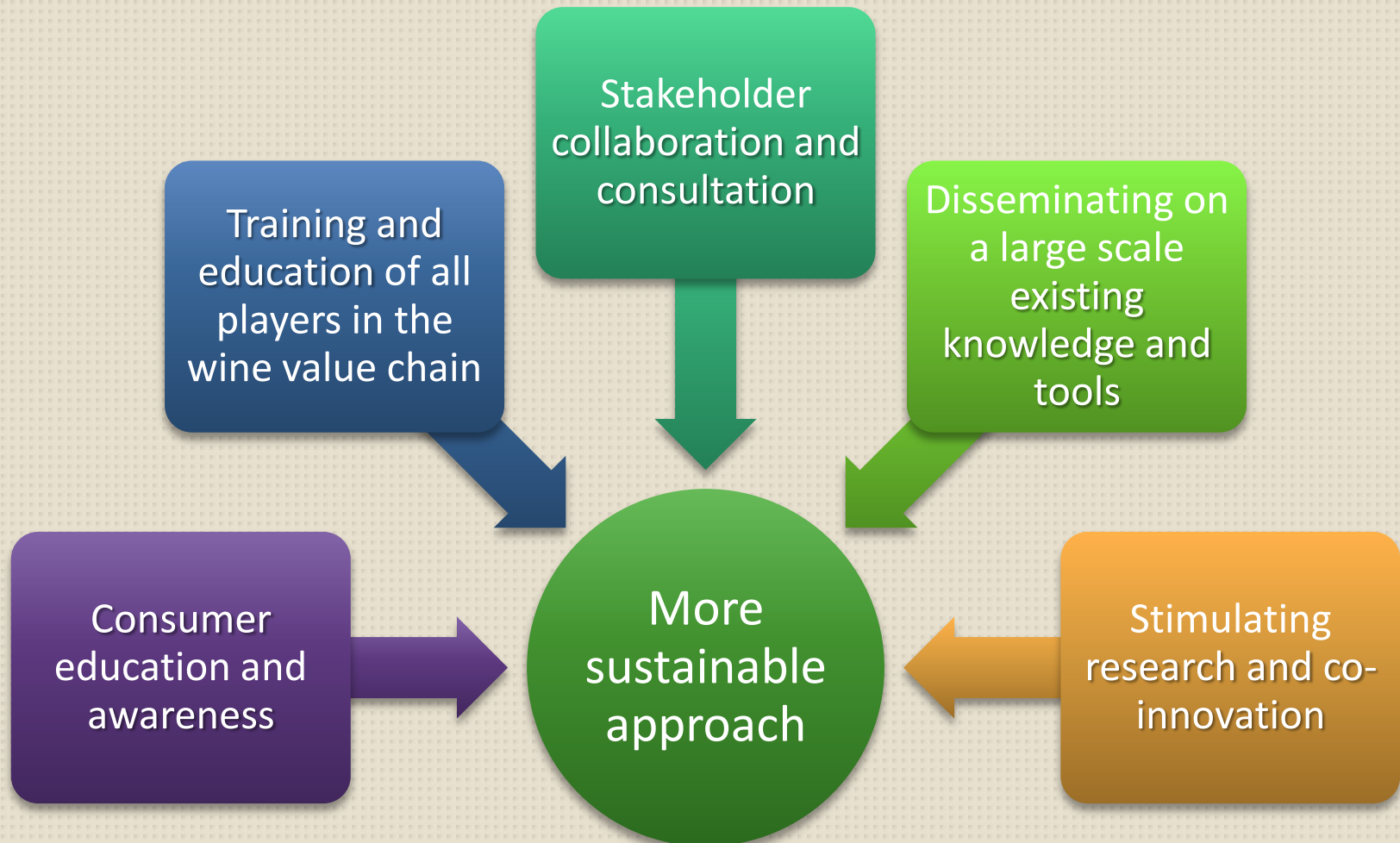
- ✓ The **registration** to WOS site is free → [Register here](#) →
- ✓ WOS platform includes just essential information about every item, **linking to official websites** for more details;
- ✓ WOS activity is **constantly supervised** by the Scientific Moderators and the content is approved by a Steering Committee of experts in wine sustainability.



How to participate?

- ✓ **Consulting** the material published on the site;
- ✓ **Interacting** through the possibility to comment every item included;
- ✓ **Submitting** new material to be add to WOS;
- ✓ **Contributing to WOS organization:**
 - As member of the Steering Committee.
 - Collaborating in the scientific moderation

WHY sharing your experience?



Future developments

- ✓ This is just the first step...the main objective is to **build an international network!**
- ✓ Indeed, the Wine Observatory Sustainability is an opportunity that needs to be taken **together!**
- ✓ Everybody's contribute is important! **Let's join us!**

Thank you for the attention!

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**WINE OBSERVATORY
SUSTAINABILITY**